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INDIAN STEPS AND BUSINESS  
INCUBATORS ASSOCIATION

# ISBA 2018

February 26-28 GOA, INDIA



# ENTREPRENEURSHIP<sup>4.0</sup> new dimensions



Park Regis, Arpora, Goa

[www.isbaconference.org](http://www.isbaconference.org)

## about ISBA

ISBA was setup in 2004 as a registered professional body to promote incubation in India. ISBA aims to promote business incubation activities in the country to exchange of information, sharing of experience and offers networking assistance among Indian business incubators, science and technology entrepreneurs' parks (steps) and other related organizations engaged in the promotion of start-up businesses.

ISBA plays a vital role as a catalyst to string together Government agencies, Universities, Institutions, Private players and industries stalwarts at national and international level. With a dynamic approach in taking the movement of Incubation forward, the focus is to strive and establish a vibrant and robust environment that nurture entrepreneurship.

Hence to achieve this objective, ISBA has facilitated an ever-evolving network of VC's, Angels, Business Heads, Industries who-who's and business leaders. Topic of current relevance such as Innovation, entrepreneurs and incubation, Encouraging entrepreneurs, Social Incubation, Incubation Sustainability have been on the focus in the past annual references of ISBA.

ISBA  
2018

Feb 26

Feb 27

Feb 28

As India's entrepreneurial eco-system matures, new areas of opportunity are emerging, something that is not lost amongst the current crop of entrepreneurs and startups. India although a fast developing nation, still needs technologies / solutions that can address the needs of vast swathes of population that are more or less underserved. Developing India specific solutions, will not necessarily be confined to the country, but would provide valuable insights and models that can be replicated in other developing countries and eventually cater to the next 'n' billion people across the globe.



Entrepreneurship 4.0 is all about the new wave of startups, changed innovation practices, new business models / processes, leveraging emerging technologies and enabling policies. The challenges are enormous and risks very high, and hence a pressing need to provide the right and fertile environment to support the new generation of entrepreneurs and startups.

ISBA 2018, would bring together enablers and stakeholders of the entrepreneurial eco-system to discuss, deliberate and share thoughts to throw more insights on what needs to be done to energise and sustain Entrepreneurship 4.0 with a specific focus on Incubation.

ISBA events with first being held in 2007, have been hosted in several different cities with the basic objective being to promote, incubation in and around these regions. These events over the years have attracted incubators and experts from several foreign countries. It presents an opportunity to showcase the achievements and capabilities of Indian technology incubation to the outside world.

# ISBA 2018 Highlights

## Special Intervention

- Sensitization of Young Parliamentarians and Governments on Incubation and its potential to transform the entrepreneurial culture and regional economic development.
- Round Table - State Government interventions for start-up development.
- Round Table - Startup India Way Forward - a meet of all the ecosystem enablers.

## Knowledge Sessions

- Business models / financing for Inclusive Innovations
- Technology Commercialization - issues and solutions
- Mentor Development and Seed Funding
- Incubator Models for emerging technology sectors

## Marquee Sessions

- Innovation Ecosystem development for the next decade
- Emerging trends and opportunities for startups
- Accelerating Women Entrepreneurship
- Engagements of Incubators with Corporates and VC's
- International Showcase and Cooperations

## Pre-Conference Workshop

- "Running an Accelerator Programme" - Specially for Incubators / Co-working Spaces
- "Establishing Incubators" - for Institutions, R&D Centres, Industry Associations, Private Sectors

# Park Regis, Goa, India

Park Regis Goa is a resort-style hotel offering 70 luxuriously appointed rooms and suites set to impress even the most discerning traveller. Guests will enjoy complimentary high-speed Wi-Fi access, lavish bathroom amenities, private in room mini-bar and first class service guests of Park Regis have come to love.

Located in a prime location, within close proximity to Goa's iconic attractions Baga, Calangute and Anjuna Beach where you'll find an abundance of restaurants and bars to enjoy. A short walk from the hotel leads to the famous Ingos Saturday Nite Bazzar, known to the locals as Saturday Night Markets is the largest shopping and entertainment area in the city, a must visit for guests of Park Regis Goa.

The hotel boasts a large outdoor alfresco pool bar, perfect for an evening's drink or relax after a day of adventure. Onsite you'll also find Spice'd restaurant, Piano bar and The Coffee Shop idea for your breakfast stop.

## Sponsorship

For sponsorship details please email at [conference@isba.in](mailto:conference@isba.in)

**Principal Event Sponsor | Rs. 15 lakh and above**

**Co-Sponsor | Rs. 10 lakh**

**Associate Sponsor | Rs. 05 lakh**

**Session Sponsor | Rs. 03 lakh**

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**ISBA Awards Nite (Main Sponsor) | Rs. 10 lakh**

**ISBA Awards Nite (Co-Sponsor) | Rs. 05 lakh**

## Registration

**Indian Delegates**

**INR 15,000/- (+GST @ 18%)**

**International Delegates**

**USD 230**

Registration fee includes access to all sessions of conference, Lunch and Networking dinners

**Discounts for Bulk Registrations (3 or more)**

contact: [conference@isba.in](mailto:conference@isba.in)

## Accommodation

Delegates need to make their own arrangements for accommodation.

In case of International Participants, ISBA will make necessary efforts for accommodation at the Venue or nearby Hotels.

International delegates are requested to send separate request for room reservations to [conference@isba.in](mailto:conference@isba.in)

(Rooms charges will be additional and need to be paid by the delegates)



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For further details contact:

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